

Cecil Memorial United Methodist Church

Is Seeking **Sponsors** For Its **"FOUNDERS DAY FESTIVAL"**



THEME

Passing the Torch

"From the Past, Through the Present, To the Future"

To: All Companies, Organizations and Individuals
From: Cecil Memorial UMC Founders Day Committee
Contact: Angela Edmond (410) 789-7280 or (410) 266-5651
Patricia Whye-Samuel (443) 517-8984 or (410) 266-5651

For Immediate Release: June 2011

Cecil Memorial United Methodist Church (CMUMC) is seeking Sponsors for its Founders Day Festival, to be held at 3:00 p.m. on Sunday, July 17, 2011 at Walter S. Mills-Parole Elementary School, 103 Chinquapin Round Road, Annapolis, MD. This event is to celebrate our **86** years in the Parole community. Cecil's focus for 2011 is to take the ministry from the church to the streets! Therefore, we want to take this opportunity to renew our commitment to this community by sponsoring this **FREE** outdoor festival. This event will feature a variety of activities, vendors (food, merchandise, and services), and entertainment including Gospel Recording Artists; local Gospel and Jazz Artists, Dancers, Poets, Spoken Word Artists, and more. The location of this event will generate a large crowd (hundreds of people) of all ages and from all walks of life including members of the local community and surrounding areas, community leaders, local politicians, and a variety of business owners and service providers.

There are numerous sponsorship opportunities to best meet your budget and marketing needs and your desire to reach the community with your message. As this is also the time for vacations, pre-winter planning, insurance renewals and other important decisions, it is a great time to get some inexpensive advertising. Every advertisement placed in our Souvenir Booklet will be shared with family members, friends and co-workers of attendees. Please support our ministry by becoming a sponsor today. Attached for your convenience is our sponsorship packet. Any assistance you can provide will be greatly appreciated.

Thank you in advance for your anticipated support!

CECIL MEMORIAL UMC 2011 FOUNDERS DAY CELEBRATION

Sponsorship Levels and Benefits

Platinum Sponsor - \$1,000 and up

As a Platinum Sponsor of this Founders Day Festival, you'll receive all of Gold level plus:

- *Ad space in Souvenir Booklet (Full Page) Note: One ad per Sponsorship*
- *Company or individual name on all tent banners*
- *Ad space with company hyperlink on our website for 90 days*
- *Access for 10 guests to the VIP area at the event*
- *Five (5) Minutes to address the attendees at the event*

Gold Sponsor - \$800 - \$999

As a Gold Sponsor of this Founders Day Festival, you'll receive all of Silver level plus:

- *Ad space in Souvenir Booklet (Half Page) Note: One ad per Sponsorship*
- *Company or individual name on stage banner*
- *Table space at event & opportunity to distribute product samples, coupons, literature, etc.*
- *Company or individual name on signage*
- *Company name and logo or individual name on CMUMC website and Facebook page*
- *Access for 8 guests to the VIP area at the event*

Silver Sponsor - \$600 - \$799

As a Silver Sponsor of this Founders Day Festival, you'll receive all of Bronze level plus:

- *Ad space in Souvenir Booklet (Quarter Page) Note: One ad per Sponsorship*
- *Company or individual name on any ads run in local papers**

Bronze Sponsor - \$400 - \$599

As a Bronze Sponsor of this Founders Day Festival, you'll receive all of Copper level plus:

- *Ad space in Souvenir Booklet (Business Card size)*
- *Company or individual name in all promotional materials*

Copper Sponsor - \$250 - \$399

As a Copper Sponsor of this Founders Day Festival, you'll receive:

- *Company or individual name in Press Releases/Radio Announcements**
- *Company or individual name on promotional sign*
- *Listed on the "Our Sponsors" page in the Souvenir Booklet*
- *Recognition at the event during stage announcements*

Benefactor - \$15 - \$249 (Name listed on "Benefactor Page" in Souvenir Booklet)

Purchase an 11x17 Poster Ad(s) or an Ad(s) in our Souvenir Booklet. All Ads are in color and available in Poster, Full Page, Half Page, Quarter Page and Business Card Size.

*There is no guarantee that Press Releases will appear in the paper or be announced on the radio in the complete format that is submitted. All publications/announcements are at the sole discretion of the newspaper/radio station.

NOTE: Food, entertainment, activities, equipment, materials, supplies and other sponsorships are also available. Please call for details.

CECIL MEMORIAL UMC 2011 FOUNDERS DAY CELEBRATION
Sponsorship Opportunities

YES, I/we do want to be a sponsor of the Cecil Memorial UMC 2011 Founders Day Festival. I am aware that all donations are **tax deductible**.

The sponsorship level I/we are interested in is:

- () Platinum Sponsor - \$1,000+
- () Gold Sponsor - \$800 - \$999
- () Silver Sponsor - \$600 - \$799
- () Bronze Sponsor - \$400 - \$599
- () Copper Sponsor - \$250 - \$399
- () Benefactor - \$15 - \$249
- () Other Sponsor – Call for additional information

COMPANY/GROUP OR INDIVIDUAL NAME (as it will appear in print):

Contact Information

Name: _____

Address: _____

Email: _____

Primary Phone: _____

Secondary Phone: _____

Deadline to submitted information and payment is **July 8, 2011**. **Make Checks Payable to Cecil Memorial United Methodist Church.**

Mail to:

Cecil Memorial UMC
15 Parole Street
Annapolis, MD 21401
Attn: Angela Edmond

For more information, call the Sponsorship Chairperson, Angela Edmond at 410-789-7280 or 410-266-5651, or the Event Chairperson, Patricia W. Samuel at 443-517-8984 or 410-266-5651 or the email us at: sponsors@cecilmemorialumc.org or visit us on the web at www.cecilmemorialumc.org